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Xerox makes its mark on disc duplication



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A new line of Xerox-branded duplicators resulting from the exclusive trademark licensing agreement with Xerox Corporation are now available from Vinpower Digital. This is the first foray for Xerox into the optical disc duplication field. Vinpower's Ryan Swerdloff told *One to One*: "The relationship between Vinpower and Xerox started when Xerox visited our booth at CES in 2007 and both parties thought it was a natural fit to work together."

Xerox has the name recognition, global presence and sales force, while Vinpower Digital has an existing product that met their high technical standards and appeared to be a natural fit in the evolution of copying."

The Xerox DVD/CD and Blu-ray duplicators are manual tower duplicators that range from 1 to 15 writer drives, each of which operates independently of a PC, providing businesses with a quick and inexpensive way to make multiple copies of CDs and DVDs. Each of the new models allow users to transfer image files directly from a PC to the duplicator's internal hard drive, saving users the time and effort usually required to produce a master disc for each project.

Several models in the line also provide users with a 256MB buffer memory for more stable and reliable high-speed duplication with a greatly reduced occurrence of buffer under-run errors, company sources say.

For more information:

- www.vinpowerdigital.com

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