



## **Vinpower Digital introduces a new line of Blu-ray capable duplicators: The SharkBlu series.**

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Vinpower Digital has developed a new line of Blu-ray capable duplicators called SharkBlu which enables the user to make exact digital copies of their original Blu-ray, DVD, and/or CD masters. The SharkBlu comes standard with a massive 500GB hard drive to enable the duplicator to store multiple video or data files of the large 25GB or 50GB Blu-ray format. With the included USB interface, the unit can be used as an external Blu-ray writer to burn the users' original master disc(s) from their computer. "The SharkBlu is a multifaceted external writer/duplicator that allows the user the option of burning their master from the computer and making multiple copies all in one device," explains Ryan Swerdloff, Vice President of marketing and sales for Vinpower Digital.

Blu-ray is a new format of optical disc similar to DVD with a much larger capacity. The recordable Blu-ray disc format currently holds 25GB (single layer) to 50GB (double layer) of data compared to the recordable DVD format which can hold 4.7GB (single layer) to 8.5GB (double layer) of data. The added capacity for Blu-ray enables users to hold over 5 times more information on a single disc. This means that full feature video can be shown in High Definition for the highest resolution possible at this time.

For those planning to take advantage of the added capacity and superior video quality possible with Blu-ray discs, they will need a duplicator that will not wilt under the pressure. The SharkBlu offers reliable duplication for all Blu-ray recordable discs as well as lightning fast duplication for DVD+/-R DL, DVD+/-R, & CD-R discs. When you value your project enough to use Blu-ray discs, make sure your duplicator is strong enough to handle the job, make sure you're using the SHARKBLU!

### **About Vinpower Digital**

Vinpower Digital is the leading manufacturer of standalone optical disc duplication equipment. With our corporate office in Los Angeles, California, USA and production offices in Taipei, Taiwan, we have the ability to deliver the most advanced and reliable standalone optical disc duplication controllers, manual towers, and robotic autoloaders anywhere in the world. As a true manufacture, Vinpower Digital has the ability to OEM/ODM customized applications and equipment for qualified vendors on a number of levels.

For further information on any or all of Vinpower Digital's line of duplicators please visit our website at [www.vinpowerdigital.com](http://www.vinpowerdigital.com)